

# Presenters and Disclosure

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The following personal financial relationships with commercial interests relevant to this presentation existed during the past 12 months:

**No relationships to disclose**



**The Center for Health and Health Care in Schools**

# School-Based Health Centers

## *Oral Health: Keys to Success*

National School-Based Health Care Convention

June 28, 2011





# Overview

1. Know the Context: Why children & adolescents aren't getting the oral health care they need: Findings from recent study; implications for SBHCs
2. Lessons from RWJF SBHC-Oral health initiative 2001 – 2005



# The Context: Why Poor Children Still Don't Get the Oral Health Care They Need: Report from A Recent Study

1. Demand factors: Lack of parent demand, policymaker demand, broader citizenry demand
2. Supply factors: Constrained supply of dentists, limitations on mid-level providers, absence of adequate public finance strategy



# 5 Keys to Success

## Lessons from the RWJF SBHC Oral Health Program, Caring for Kids

**1. Introduce oral health program** to faculty, students, parents, SBHC staff, SBHC sponsor & partners

### Things to consider

- How do you gather support for something new
- How do you build a consensus for a new vision and mission
- How to anticipate changes that may be necessary with clinic procedures, consents, scheduling?



# 5 Keys to Success #2

## More Lessons from the RWJF SBHC Oral Health Program

2. Sell dental disease prevention – to families, staff, and students
3. Develop a cross-disciplinary practice
4. Build community partnerships
5. Decide what to evaluate and what data to collect



# Additional Advice from Those Who've 'Been There'

- Case management is essential
- Optimize benefits of school location
- Increase odds for success in securing funds



# Challenges to Overcome

- Inadequate reimbursement
- Too much disease; it can drive out prevention
- School schedules that limit student access
- Integrating oral health with other SBHC services



# Resources on CHHCS Web Site

- Caring for Kids: Oral Health Programs  
<http://www.healthinschools.org/Health-in-Schools/Health-Services/School-Based-Health-Centers/Caring-for-Kids/Summary%20of%20Annual%20Meeting.aspx> (2<sup>nd</sup> half of paper)
- Dr. Rosenthal's Toolkit  
<http://www.healthinschools.org/en/Health-in-Schools/Health-Services/School-Based-Dental-Health/Dr%20Rosenthals%20Toolkit.aspx>
- Caring for Kids Health Services projects  
<http://www.healthinschools.org/Health-in-Schools/Health-Services/School-Based-Health-Centers/Caring-for-Kids.aspx>



# Dr. Rosenthal's Tool Kit

## Clinical and Management Tools for Effective School-Based Dental Program

- ✓ Administrative procedures
- ✓ Clinical processes
- ✓ Billing & data collection
- ✓ Problem-oriented dental records
- ✓ Dental quality assurance: record review & chart audits, facility review & audits
- ✓ Management information systems





# The Center for Health and Health Care in Schools

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