

ROBERT WOOD JOHNSON CARING ACROSS COMMUNITIES: SUSTAINABILITY DISCUSSION

Mark Sander, PsyD, LP
Hennepin County/Minneapolis Public Schools

Current Plan for Sustaining CAC work



- The learning of CAC sustained in the broader school mental health program
- Sustained because of long term partners were project participants
- Lessons Learned disseminated
- School mental health program sustained by 3rd party reimbursement, county contracts, and district contribution

Who was involved in developing this plan?



- All the partners were critical in the development and implementation of our sustainability plan
 - Providers
 - Local county government
 - School district
 - Health Plans
 - Foundations
- Has been an on-going focus of discussion and analysis at our monthly administrator meetings

Was there a “tipping point” in your success in garnering resources or gaining critical support?

- 1st tipping point: 1st meeting with health plan – all partners had to step up commitment; we have to go it together
- 2nd tipping point: When health plan said we are ready to put money, where is everyone else
- 3rd tipping point: Enough data to present to Superintendent’s cabinet; Chief of Operations for the MPS said “This is a no brainer”
- Data from all stakeholders’ perspectives is critical

Who were the “champions” of your program that helped you succeed

- Several children’s mental health leaders who realized the potential in school mental health
 - ▣ Dr. Edwall – State Director CMH
 - ▣ Ron Brand – Exec Director of major mental health center association
 - ▣ Scott Craven – VP of mental health for health plan
 - ▣ Sue Abderholden – Exec Director of NAMI-MN
- HC Office of Multicultural Services
- African Aid
- Head of CMH for Hennepin County
- Director Student Support Service for school district
- Our mental health providers
- Receiving RWJF funding

What are the public sources of funding that will be going towards sustaining your program



- 3rd party reimbursement from health plans
- County reimbursement for uninsured clients with mental health diagnosis
- District contributions for support and ancillary services
- State grant supporting services for a couple of our mental health partners

What are the private sources of funding that will go towards sustaining



- Each agency contributes resources for program sustainability (e.g., meeting time, planning, braiding some resources, etc.)
- Foundation support
- Commercial health insurance
- Pursuing grant support for outreach, prevention and early intervention work

Any words of advice



- Plan for sustainability, talk about it with your partners
- Think systematically and systemically
- Collect your data and stakeholders' data – be able to answer their questions
- Vision, and then commitment and recommitment to the vision by all of the partners
- Update your champions on your progress and seek out future champions