

# The Health Foundation of Greater Cincinnati



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**CENTER FOR HEALTH AND  
HEALTHCARE IN SCHOOLS  
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# The Health Foundation of Greater Cincinnati



- Regional, private foundation
- 20 counties in Ohio, Kentucky and Indiana
- 4 areas of focused grantmaking
  - School-Aged Children's Healthcare
  - Community Primary Care
  - Substance Use Disorder
  - Severe Mental Illness
- Current grantmaking approx. \$6 million

# School-Aged Children's Healthcare



- Investing in SBHCs since 1999
- Various mental health projects
- Improving Behavioral Health Initiative
- Growing Well Cincinnati
- Advocacy

# Where are the funders?



- **Standard places to look:**
  - School health list serve
  - RFP announcements
  - Council on Foundation searchable disk
  - State grantmaker group
  - Google
  - Another similar organizations' annual reports

# Long-term support?



- **Relationships, relationships, relationships**
  - Do your research, ID foundations interested in your work
  - Introduction meetings
  - Involve funders in planning efforts or advisory committees
  - Offer yourself as a resource
  - Conference presentations
  - View your local funder as a community member, not just a resource for money

# Quality Applications



- Establish need with data and stories
- Does the intervention fit the need?
- How risky is the intervention?

# Do you really need to sustain your program?



- **Yes!**
  - Don't implement a new program unless you can keep it going
  - Be fair to community
  - Improves your credibility with funders

# How to sustain



- Start early
- Decrease foundation support each year
- Multiple funding sources
- Actively pursue revenue
- Institutionalize
- Communication, communication, communication!!!!

# Evaluate



- Need to know what you are accomplishing for sustaining your programs.
- Evaluation plans give funders a detailed look of your program
- Evaluations can change
- Help keep projects on track

# Contact Information



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